

# GET CLIENTS - MORE SALES

**“CONNECT TO YOUR BEST LEAD SOURCES**

**- ON A FIRST NAME BASIS, AND**

**BE NO. #1 ON GOOGLE”**

The image shows a Google search interface. The search bar contains the text "East Bay Home Cash Buyers". Below the search bar, the top result is "east bay cash home buyer.com" with a snippet: "We help property owners just like you, in all kinds of situations. From divorce, foreclosure, death of a family member, burdensome rental property, and all ...". Below this is a YouTube video titled "We Want To Buy Your Home - FAST CASH OFFER- East Bay ..." with a thumbnail showing a house and a play button. The video description includes "California Are you upside down in your mortgage? Are you ready...". A red banner at the bottom of the screenshot reads "#1 ON GOOGLE".

**NO WEEKLY MORNING MEETINGS LIKE BNI ...**

**AND BETTER CONNECTIONS**

**GUARANTEED**

# THE WIN

**MARKETING REDEFINED.**



**Ted Cantu -Advertising  
and Marketing Expert  
Detroit - Chicago -NYC**

# **“AT LAST - GET REAL LEADS, NO MEETINGS, & Get On The First Pages Of Google - for ONE PRICE!”**

**Hate To Sell? “I connect you to your best lead source --and you’ll be on a first name basis!!!”**

As of today’s date, I will completely revise previous programs under “THE WIN.” The early programs were initially designed to help you sell and included a search engine optimization component. In the past, I have developed the program with individuals showing them how to sell and close sales.

I’ve recently been informed by many of my clients that they have a 94% closing ratio (I’m calling B.S. on that because that’s not possible.) This seems abnormally high to me as well as unrealistic.

**DEAR BUSINESS OWNER,**

**This is YOUR time.....**

**MOVING FORWARD -- GET READY FOR SOMETHING COMPLETELY NEW**

## **A One Time Annual Membership - With All The Marketing Options**

Now I am going to show you something completely different.

The new program will provide leads and contacts on a first-name basis. Think of it as a BNI group that far extends its customary laws and limitations. I’m creating networks of people and offering marketing services to them.

*The main difference is that we’re not going to be centered as an SEO company or traditional marketing company, or pay-per-click company. We do, however, offer traditional services related to marketing and advertising agencies. **THESE SERVICES COME WITH A ONE-TIME FEE THAT COVERS AN ANNUAL MEMBERSHIP. IN ADDITION, I AM OFFERING DIFFERENT SERVICE LEVELS THAT YOU CAN SCALE DEPENDING ON WHAT YOU NEED.***

**“its all here under one package --  
EVERYTHING IS TAKEN CARE OF”**

## The Upside

this membership does not require you to meet in a specific physical place every week. There are also no minimum requirements for leadership development for our members. You can contribute as little or as much as you like.

We will be offering SEO training for your business to take it in-house, so you can do it yourself. The SEO techniques can be found in a manual that is 260 pages that come with your membership. We can tailor this manual to your industry to make absolute sense to you.

We will also be offered additional free templates and search engine keyword sheets for your industry. These templates will help you rank on Google, Yahoo, and Bing on page one month after month without pay per click. You can take all of this content in-house and have your marketing people do it. These techniques will be presented in layman's terms. The code you need to put into your pages is all "copy and paste."



# WE CONNECT YOU

## A First Name Basis Personal Rolodex

The idea of joining our business in this unique network is to put you in front of the right people on a first-name basis. This program allows you the opportunity to create your Rolodex designed for your ideal clientele.

We have designed this system to put you in front of the right people, so you're not scrambling on who to sell to. This is the same system I have used to create my business coast to Coast.

## Pre Recorded Selling Material

We will be creating pre-recorded selling material for your business. We offer digital media that allows you to send your selling pitch over the phone using a web video or audio to mobile devices. So even if you cannot sell or are terrified of selling, we will guide you and create media to get in front of the right people.

We are living in a 15-second world, and getting people's attention is what it's all about. You have to be eager, dedicated, and work very quickly. This new media is designed to get in front of the right decision-makers and get them excited enough to want to talk to you about your offer.

## Ready-Made Content

Most of the websites I come across do not have any web content whatsoever that would help them rank on Google or anywhere else. Often, I'll see a two-page website and a business card, and they ask me to do the impossible. My company is famous for over-delivering on every paid job that we take on.

To make things easier, we will have pre-written content for your industry. So, for example, we're doing some stuff with real estate right now. I have articles written for home staging, foreclosure, and cash home buyers. This content is guaranteed to rank, and we have case studies. Now imagine walking into a unique marketing situation where we have pre-written content for every industry available, including dentistry, Home improvement, industrial design, and restaurants in catering, to mention a few.

# REAL ESTATE MARKETING RAINMAKER

**Profitable Turnkey System**

## COMPREHENSIVE GUIDE ONLINE/OFFLINE MARKETING



- \* 54 New Rules Of Online Marketing
- \* Page 1 Google Publishing in 24 Hrs
- \* 3 Mile Geo Residential Targeting
- \* Ready For You Postcards, Letters and More.



**CONTENT PRE-WRITTEN  
FOR YOU -- BY INDUSTRY**

**GUARANTEED TO RANK ON  
PAGE ONE OF GOOGLE**

**We cross connect you  
with local businesses  
to create spontaneous  
sales and customers.**

**Ted Cantu,** author of *The Total 30 Business Day Makeover*

# Video Stacking

**WE WILL BE OFFERING VIDEO STACKING TO HELP YOUR COMPANY GAIN MORE VISIBILITY AND TRACTION ON GOOGLE AND YouTube. YOU CAN CREATE MANY VIDEOS BASED ON YOUR KEYWORD SELECTION, AND YOU WILL POP UP IN YOUR TOWN AND LOCATION. THESE VIDEOS ARE OF HIGH PROFESSIONAL VIDEO QUALITY AND CAN EVEN BE SEARCHED ON SMART TVs AND MOBILE DEVICES.**

# YOU DESERVE RESULTS LIKE THESE !

The image shows a Google search interface with the query "compass concierge fremont california" in the search bar. The search results are dominated by video thumbnails from YouTube, all featuring the "COMPASS CONCIERGE" logo. The first video is titled "Compass Concierge Program Review - San Ramon, Fremont ..." by Ted Cantu, dated Sep 16, 2021. The second video is "Compass Concierge" by Ted Cantu, dated Sep 14, 2021. The third video is "What is COMPASS CONCIERGE - It Can Get Your Home ..." by Ted Cantu, dated Sep 14, 2021. The fourth video is "Selling My Home Quickly - Fremont California With Compass" by Ted Cantu, dated Sep 13, 2021. A large red text overlay with a black outline reads "VIDEO STACKING ALSO LIFTS UP YOUR WEBSITE ON PAGE 1". Below the video results, a website snippet is visible for "http://1sellyourhomefremontcalifornia.info", titled "Home Staging Done Right, Fremont California | Mr Bay ...". The snippet text reads: "Compass Concierge is the hassle-free way to sell your home faster and for a higher price with services like staging, flooring, painting, and more. Mobirise ... You've visited this page many times. Last visit: 4/21/22". A small thumbnail image of a doorway is also present in the snippet.

# WIN ON GOOGLE

# SALES Coaching

There will be a weekly selling seminar on the phone that you can dial into and listen to how to sell and close. Unfortunately, most companies I consult with do not have any culture of sale and are clueless when it comes to closing a sale. Local business groups, Chambers BNI, LBN, and other such organizations will not assist you with getting deals. This is where we separate ourselves for the rest of the pack.

We will teach 29 tonalities on how to sell, pitch, and close. In addition to the positive tonalities on reading people with NLP and selling will be showcasing the negative tonalities that you need to stay away from. These will signal who is broke and unqualified to work with you. in short, these are excellent skills to have and will save you a lot of useless time on the phone talking with undesirable candidates for your business.

**ITS INCLUDED**



We show you how to sell online and how to sell in person

We show you how to read your prospects body language and vocal patterns

A composite image featuring a man in a dark suit and tie on the left, and a screenshot of a Google search result on the right. The search result is for 'compass concierge fremont california' and shows 'PAGE 1 ON GOOGLE' in large red letters. Below this, there are search results for 'Home - Staging to sell your home for the highest price ...' and 'Images for compass concierge fremont california'. The man is looking directly at the camera with a slight smile.

**NO OTHER ORGANIZATION OFFERS YOU THIS MUCH VALUE**

# AMP UP YOUR BUSINESS

## AGREEMENT FORM - 1 TIME FEE

**Are you ready to join a Member focused business referral network that actually works? You will develop long lasting relationships with serious minded business professionals while creating opportunities through referral marketing. You will grow your business skills as you grow on page 1 of Google. Its why we call it ... THE WIN.**

Name \_\_\_\_\_ Business \_\_\_\_\_

Address \_\_\_\_\_

Visa \_\_\_\_\_ Mastercard \_\_\_\_\_

Card Number \_\_\_\_\_ 3 Digit \_\_\_\_\_ Zip Code \_\_\_\_\_

Basic Installation:

\$578 \_\_\_\_\_



We are offering additional packages with gives you more options for paid search, (10 cent clicks), as well as more search engine optimization. We recommend starting out with the basic package and getting used to the services before advancing. -- Monthly, and weekly packages are available.

\$1,257.00 \_\_\_\_\_

**WE PUT YOU ON GOOGLE - PAGE 1**

\$2,500.00 \_\_\_\_\_

**WE CONNECT YOU TO LOCAL CUSTOMERS, LEAD SOURCES, AND CROSS CONNECT WEB LOCAL BUSINESSES.....**

**GETTING STARTED IS EASY.**

**248-277-6141 - order by phone**